



Premises Licence Application – The Rum Life and Noise Management Plan

From Darren Naraine [REDACTED]

Date Fri 10/07/2026 12:25

To Olly Smith [REDACTED]

Cc Licensing [REDACTED]

Hi Olly,

Premises Licence Application – The Rum Life

Thank you for submitting your Noise Management Plan (NMP).

Environmental Health has decided not to request any additional conditions on the premises licence, as your NMP sets out the measures you intend to take to prevent public nuisance. The hours applied for in respect of the sale of alcohol and regulated entertainment are not particularly late and, with effective management, are unlikely to give rise to nuisance.

Should you seek to extend these hours through a Temporary Event Notice (TEN), rely on exemptions under the Live Music Act, or should justified complaints be received regarding noise disturbance, Environmental Health may consider seeking further controls through a review of the premises licence.

At this stage, Environmental Health does not wish to impose further restrictions on the hours applied for, as we are satisfied that, with good management practices in place, the premises should be able to operate without causing undue disturbance to neighbouring properties.

Kind regards

Darren Naraine
Environmental Protection Team Leader
Housing, Communities and Prevention
Dorset Council



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From: Olly Smith [REDACTED]

Sent: 09 July 2026 17:51

To: Darren Naraine [REDACTED]

Subject: Re: Noise management plan

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Regarding The use of the outdoor space after 8pm.

No music will be played or drinks served after 8, but some customers may take a few minutes to leave site and during the long summer evenings are often slower to leave. Can the licence conditions be as such that this is ok?

Thanks
Olly Smith

On 9 Jul 2026, at 16:11, Darren Naraine [REDACTED] wrote:

Hi Olly,

Following on from our call today please can you send me a copy of your Noise Management plan to this email address.

I see from your notes of conversation with Louise, that you are agreeing not to use the outside space after 20:00h. I will ask this to go on your licence as a condition.

Kind regards

Darren Naraine
Pronouns: He/Him
Environmental Protection Team Leader
Public Health & Prevention
Dorset Council

[REDACTED]
dorsetcouncil.gov.uk

[<image001.jpg>](#)

[<image002.png>](#) [<image003.png>](#) [<image004.png>](#)

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Noise Management Plan for The Rum Life at Longclose Farm.

The Rum Life is a mobile pop up bar business, with headquarters at Longclose yard. We build and maintain, store, and display our vehicles at our unit, serve coffee and drinks from our bars and host various community and wellness activities.

Environmental health concerns: close to housing.

The housing in acres close is situated nearby. The gardens are all to the rear of the properties. Adjacent to acres close, and opposite longclose yard, new woodland has been planted and is growing quickly. This strip of trees and shrubs has been planted to provide protection from noise and visual screening. When these plants are slightly more established they will shield the houses from much of the noise at longclose yard.

Aside from the natural protection the woodland will provide, there are several measures we can take to help with any potential noise issues.

The outdoor space used by the units is to the east and south of the buildings. The tables put out for customers would be placed to the south of the building. Tucked around the corner out of sight. Ashtrays are provided by brewery and located to the south of the yard. Staff are continually clearing up in the yard and tidying away rubbish.

Any live or recorded music played would be directed in a south west direction, towards the stone lane industrial estate. Any live or recorded music would be monitored by staff at the gates to the yard, and again stood in acres close in front of the houses. To ensure noise levels of any music would not be sufficient to disturb someone in their house.

For wider community events, such as Wimborne Folk Festival weekend, or other bank holidays when live music acts might be booked, a potential measure to put in place could be the installation of a noise cancelling, straw bale wall, located at the top end of the yard.

Complaints received to be rectified immediately wherever necessary and possible to do so. Details of each complaint, including date, time, nature of complaint, contact details etc, would be recorded in a complaints log. Reviews would be done by DPS or duty manager. Procedures, practices and control measures can be amended as required to minimise risk of future complaints. Steps taken to ensure all site users are following same procedures and operating within the license.

Indoor music to be kept at a level that does not disturb residents. Within the unit is an insulated wooden structure that keeps noise levels reduced. Live music after 8pm is acoustic only.

We would like to use our indoor space for things like yoga sessions, free community sound baths, art workshops and pop up markets.

Deliveries to site as existing. Only daytime business hours including bin collections and waste water etc.